



Partner success story

## Cre8 Security

[www.cre8security.co.uk](http://www.cre8security.co.uk)

## Trusted security services with nationwide coverage

Based in the Birmingham City Centre, Cre8 Security is one of the UK's leading specialist, independent security firms.

Cre8 stands out with its sophisticated approach for a wide range of security needs from relief cover to CCTV monitoring. A specialised and a well-trained workforce ensures operational excellence across regions such as:

- Birmingham
- Solihull
- Walsall
- Wolverhampton
- Leicester
- Nuneaton
- Stoke On Trent
- Newcastle Under Lyme
- Manchester
- Hull
- Southampton
- Nottingham
- Newcastle
- Bristol
- Liverpool
- London

"We were looking to drive efficiency. We want to avoid mistakes and PARiM gives us the accuracy we need as a security firm."

**Tawfik, Director Cre8 Security**

### Challenges prior to using PARiM

Like many security companies, Cre8 Security used Excel spreadsheets and later on, another solution for scheduling, timesheets and reporting. However, as helpful as the other solution was, Tawfik said: "From a user's experience, it was a bit confusing as it lacked **the well-laid-out user interface which PARiM offers**. It looked and acted just like any other Excel sheet, manually inputting formulas, and we soon realised as an organisation, we needed more when it came to having real-time data."

Jasmine, the BDM at Cre8 Security, adds: "**Before PARiM, it used to take three to four days each month to manually review, and approve the timesheets and then run the reports**. On top of that, to ensure peace of mind, we then repeated this inefficient process to make sure everything was correct and nothing was missed."

### Benefits and advantages over other solutions

"**PARiM is different**", states Jasmine: "It offers real-time data in different colours that simplifies and brings the information to life." While PARiM's free mobile apps and other features help in a lot of ways, a key factor is **the added confidence and clarity of dealing with timesheets that PARiM gives managers**: "Once it is in the system, we know the accuracy is there, we know when something is wrong, the details behind it." This real-time accurate data has had a huge impact - "We thrive knowing that if anyone does work for us – they get paid the correct amount for the hours they've worked."

### A cost-effective solution for a security company

Cre8 Security have looked at other scheduling software but are happy with PARiM: "After researching, we found that **PARiM was cheaper and very competitively priced**. Others may have more options but **we love the interface that PARiM provides**."